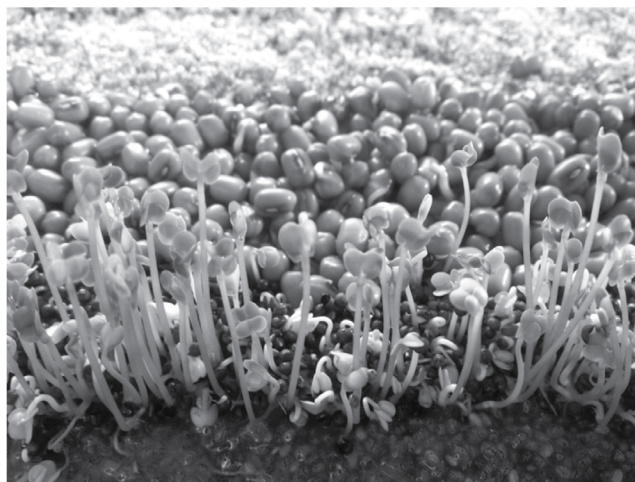
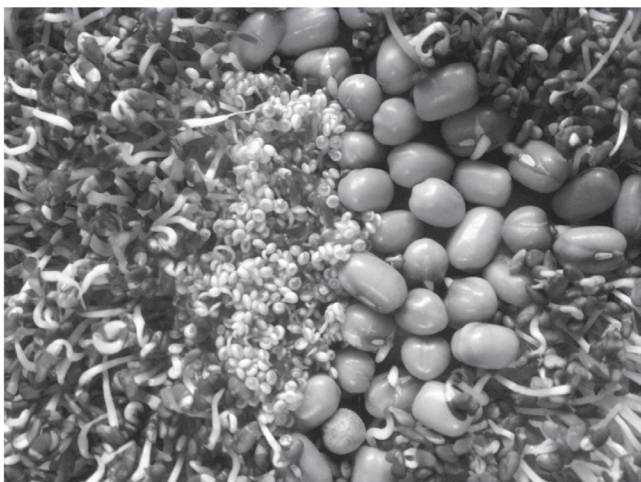


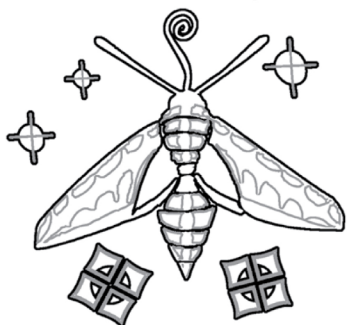
# SeedBroadcast

## MURAL VIVIENTE.

JADE LEYVA, RÚBEN OLGUÍN



**Jade Leyva  
Ruben Olguin**



**Mural Viviente**

Mural Viviente was a mural image of a Hawk Moth using colorful seeds of edible plants embedded in a layer of natural multicolored clay and soil. Artist Rúben Olguín, a member of the SeedBroadcast collective, approached artist Jade Leyva to create a collaborative piece that would be a living mural incorporating these two artists' mediums to create a unique living -sprouting- seed artwork, which they called Mural Viviente. The piece was created with a growing medium and Ruben Olguin's native clays, harvested in different areas of New Mexico as well as many different colored sprouts, among them, Red Amaranth, Alfalfa, Mung Beans, Blue Kale, and more- creating a beautiful piece.

The Hawk Moth is an important figure in Pueblo culture and often a perceived enemy of non-native gardens. Mural Viviente looks at the need to encourage pollinator awareness, spread seeds, and increase biodiversity in our local ecosystems and gardens. This piece was displayed for a month at Axle Contemporary

Mobile Gallery during the month of May, 2017, with two main events that happened at the Farmers Market in the Santa Fe Railyard, and at the Farms, Films, Food event at the Center for Contemporary Arts in Santa Fe.

The seeds sprouted and grew over the exhibition period, enhancing the image of the mural with the textures of sprouting plants. This mural adapted the concept of community seed murals in Tepoztlán Mexico and the Central Mexico area, which Jade Leyva grew up seeing. She has introduced the concept to diverse New Mexico communities with her Community Seed Mural Project. In Mexico, they are called Murales de Semillas (seed murals), created over several months with the entire community and displayed during celebrations such as Easter and Carnival. The imagery for Mural Viviente is in the spirit of Tepoztlán, but incorporates designs and elements of the American Southwest, honoring native species and their ancient relationship in the ecosystem and cultural history of New Mexico.





JADE LEYVA IS THE CREATOR AND COORDINATOR OF THE COMMUNITY SEED MURAL PROJECT AT SEEDS A COLLECTIVE VOICE. SHE IS A VISUAL ARTIST AND UNDERSTANDS THE POWERFUL TOOL THAT ART CAN BE. LEYVA WAS RAISED IN MEXICO AND NOW LIVES IN NEW MEXICO. SHE HAS BEEN CREATING SEED MURALS FOR THE PAST FOUR YEARS.

RÚBEN OLGUÍN WORKS PRIMARILY IN CERAMICS, ADOBE, SOUND, VIDEO, AND ELECTRONIC MEDIA. HIS WORK DRAWS FROM HIS MIXED PUEBLO AND SPANISH HERITAGE. HIS WORK HAS EXHIBITED INTERNATIONALLY, SHOWING IN GERMANY, MIAMI, SANTA FE AND TAOS. OLGUÍN COMPLETED AN MFA IN STUDIO ARTS FROM THE UNIVERSITY OF NEW MEXICO IN 2015, AND A BA IN CINEMATIC ARTS FROM THE UNIVERSITY OF NEW MEXICO IN 2012. HE IS A MEMBER OF THE SEEDBROADCAST COLLECTIVE.

[AXLEART.COM/MURAL-VIVIENTE](http://AXLEART.COM/MURAL-VIVIENTE)

PHOTO CREDIT: AXLE ART