

Goin's Mobile

See the upcoming mobile gallery schedule at axleart.com.

Why a mobile art gallery?

Rian O'Doherty wrote an essay for *Artforum* in 1976, "Inside the White Cube," in which he examines the invention of the gallery space and how limiting it can be. I've always been an admirer of Joseph Beuys, the philosopher Deleuze, and the Santa Fe Institute here in town. They all have this idea that art is more of an expansive kind of a situation. Their suggestion is that the more diverse your approach, the better. Think outside the white box, literally.

So this photographer, Matthew Chase-Daniel, and I got together, and we both had this idea of taking art to people instead of making them go to the white box. We found this beautiful 1970 step van in Colorado Springs. It's incredible – all aluminum, all shiny. Matthew lifted the roof so you can stand inside. It has high wood ceilings, exposed beams, and track lighting.

We exhibit installation art, photography, drawing, painting, sculpture, and performance art. We're mobile – we go to typical art venues, but we also visit schools, empty lots, restaurants, grocery stores, and city streets. You know, places where people are.

Our next installation is composed of selections from thousands of photographs taken by an anonymous woman in Arizona. These amazing images were found at a yard sale. A group of artists have selected images and recreated a story about her and the culture at large. The installation is a tribute to an anonymous life, recorded in her snapshot documentation. Her fascination with the medium most likely came from Kodak's marketing in the '40s, '50s, and '60s. She would most likely not consider herself a photographer, but each photograph was valued, saved, trimmed, and stored in tidy albums.

We show only New Mexican artists, mostly from Santa Fe. We're revealing our artistic community to the rest of our community.